

COMMUNITY PROFILE





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For further information, please contact:

Brennan Kenny

Manager of Economic Development Town of East Gwillimbury 19000 Leslie Street, Sharon, Ontario LOG 1V0

P: 905.478.4283 Ext. 3862 bkenney@eastgwillimbury.ca



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A Snapshot of East Gwillimbury



The Town of East Gwillimbury offers easy access to Toronto and the surrounding area, while remaining rural in nature and offering a standard of living that is second to none. The Town is growing rapidly, providing incredible new opportunities to residents and businesses in the area. While currently home to just over 30,000 residents, it is projected to be approaching 90,000 residents by 2051.

East Gwillimbury is home to approximately 75% green space and is home to incredible natural beauty. All of the Town's actions are guided by the vision of the Inclusion Charter, which will help ensure that as growth comes, everyone is welcome within East Gwillimbury. This inclusive growth will help the Town grow and support all kinds of unique and exciting business opportunities.





Market Access

50km	 Toronto
219km	 Buffalo, NY
408km	 Ottawa
863km	 Chicago, IL

Demographics

34,637 42,964 24.0% 39 19%

66%

15%

Population 2021

Population 2025 Population Growth Median Age

Aged 0-14

Aged 15-64

Aged 65+

Educational Attainment

For the population aged 25-64.

Apprenticeship/trades certificate/diploma

6%

No certificate, diploma/degree 8%

High school certificate or equivalent

21%

College or other nonuniversity certificate

26%

University diploma/ degree - bachelor or above

39%

21%

Secondary

71% Post-secondary

Top 6 Major Fields of Study













Household & Earnings



28%

Ontario 25%

of East Gwillimbury's homeowners spend 30% or more of household total income on shelter costs.

80% Single detached house

5% Apartment / detached duplex

4% Semi-detatched

10% Rowhouse



Median Dwelling Value

\$1,425,452

Median **Employment** Income

\$48,404

Ontario Median \$913,444 **Ontario Median** \$45,590

Labour Force

70.0% Ontario 65.0%

65.7% Employment Rate

Ontario 60.6%

6.1% — Unemployment Rate

Ontario 6.8%

Top 5 Sectors by Industry*

*By labour force employment for people living in East Gwillimbury.



Construction (12%)



Retail Trade (11%)



Health Care & Social Assistance (9%)



Professional, Scientific & Technical Services (9%)



Manufacturing (8%)

Top 5 Sectors by Occupation*

*By labour force employment for people living in East Gwillimbury.



Sales & Service (23%)



Business, Finance & Administration (21%)



Trades, Transport & Equipment Operators (18%)

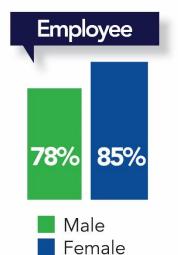


Education, Law & Social, Community & Govt. Services (12%)

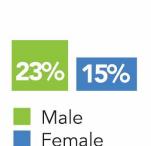


Natural & Applied Sciences (9%)

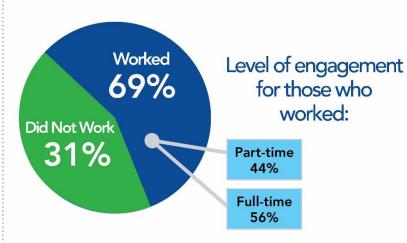
Labour Force by Class of Worker



Self-Employed



Worker Engagement over Last 52 Weeks



Having worked in the past 52 weeks is not the same as having current/consistent employment and should not be compared with participation or employment rates.



Data Sources

Please note that every effort has been made to use the most current data available. The major sources of information for this document are:

- The 2006, 2011, 2016 and 2021 Census from Statistics Canada.
- Manifold SuperDemographics data is from 2025 Manifold Data Mining Inc.



The most recent Census was conducted in May 2021. SuperDemographics 2025 is the most up to date estimation of population characteristics, based on mathematical models that draw from various data sources.

Manifold Projection Method:

Manifold estimates demographic data annually, including population projections for 5 and 10 years in the future. Manifold data sources include Statistics Canada, Health Canada, real estate boards/companies, Canadian Bankers Association, Bank of Canada, Canada Post Corporation, consumer and business directories books, flyer distribution association, regional health ministries, Citizenship and Immigration Canada, regional school boards, proprietary survey and research, and publications of hospitals, CM HC, BBM and partners.





1. Introduction

The Town of East Gwillimbury offers easy access to Toronto and the surrounding area, while remaining rural in nature and offering a standard of living that is second to none. The Town is growing rapidly, providing incredible new opportunities to residents and businesses in the area. While currently home to just over 30,000 residents, it is projected to be approaching 130,000 residents by 2051, with local job totals approaching 45,000.

As the population grows, continuing to build upon the Town's strengths will be paramount. East Gwillimbury is home to approximately 75% green space and is home to incredible natural beauty. Additionally, as a small community, the Town is proud of its inclusive nature.

All of the Town's actions are guided by the vision of the Inclusion Charter, which will help ensure that as growth comes, everyone is welcome within East Gwillimbury. This inclusive growth will help the Town grow and support all kinds of unique and exciting business opportunities.





1.1. Location

East Gwillimbury is a booming Town located along the beautiful East Holland River. The Town is home to four main population centres, Holland Landing, Queensville, Sharon, and Mount Albert. While home to a growing population, it also houses incredible natural assets, with 75% of the Town comprising green space (i.e., farms, forests, etc.).

East Gwillimbury is ideally located on the northern outskirts of the GTA and in northern York Region. The Town is part of the "northern six" municipalities within the Region (Aurora, East Gwillimbury, Georgina, King, Newmarket, and Whitchurch-Stouffville. Figure 1 presents a Location Map of East Gwillimbury located between Lake Simcoe to the north and Toronto to the south, bisected by highway 404.

Orillia 400 12 Elmvale Brechin Kawartha Lakes 35 boc Oro Station 26 Minesing Beaverton 400 Stayner Barrie 48 Cannington Creemore Angus 7 Innisfil Georgina Borden Sunderland 27 89 New 12 404 Tecumseth East 89 Uxbridge Port Perry Gwillimbury... rne Newmarket 400 10 Aurora 12 407 Whitchurch-Stouffville King City 404 Orangeville 48 Oshawa 407 Bolton Vaughan Pickering 401 Erin Brampton 401 427 410 Toronto Halton Hills 407

Figure 1: East Gwillimbury Location Map

Source: Google Maps, McSweeney and Associates, 2023.

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1.2. Climate

East Gwillimbury derives climatic data from the Environment Canada staffed weather station at the King Smoke Tree Weather Station. Table 1 presents average temperature data on a monthly basis for East Gwillimbury, while Figure 2 presents average precipitation levels, again on a monthly basis.

Table 1: East Gwillimbury Average Temperature (°C), 1981-2010

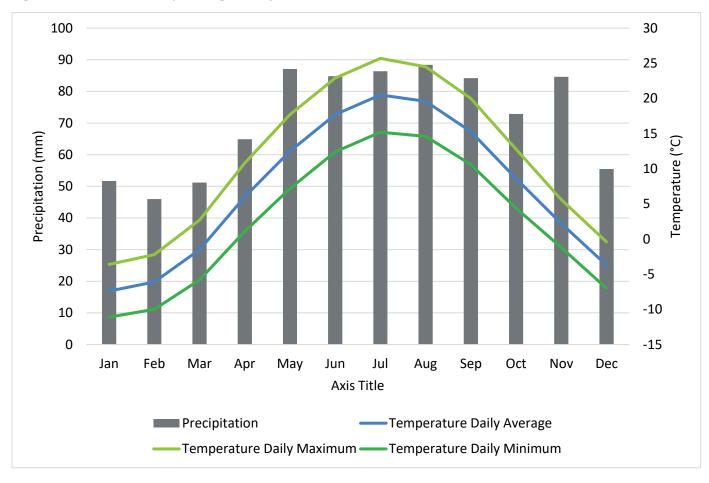
	1981-2010 Average Temperature											
Temperature	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Daily Average	-7.4	-6.1	-1.5	6	12.5	17.7	20.5	19.6	15.3	8.6	2.2	-3.7
Daily Maximum	-3.6	-2.2	2.7	10.8	17.7	22.9	25.7	24.5	20	12.8	5.6	-0.4
Daily Minimum	-11.1	-10	-5.8	1.1	7.2	12.4	15.2	14.6	10.6	4.4	-1.2	-7
Extreme Maximum	13	14	24	30	32.2	34	35.5	36	34	27	21	19
Extreme Minimum	-34	-31	-30	-15	-3.5	2.5	5	3.5	-1.5	-7.2	-17	-31

Source: Environment Canada, King Smoke Tree Station.





Figure 2: East Gwillimbury Average Precipitation, 1981-2010



Source: Environment Canada, King Smoke Tree Station.





2. Demographics

2.1. Population Size and Growth

From 2006 to 2016 East Gwillimbury's population grew considerably at a rate of over 6.5% for each Census period, while Ontario's population grew by approximately 5% over each census period. However, from 2016 to 2021 East Gwillimbury's rapid growth sped up tremendously, growing at a rate of 44.37%. Through 2051, growth rates are not expected to slow, with East Gwillimbury's population projected to reach 128,600 by the mid-century mark. Table 2 presents the population figures along with the percentage change for both East Gwillimbury and the province of Ontario from 2011 to 2021, with East Gwillimbury's future population projections through 2051.

Table 2: Population Change, 2011 to 2051

	2011-2051 Population Change									
	2011	2016	2021	2031	2041	2051				
East Gwillimbury	22,473	23,991	34,637	57,100	88,700	128,600				
% Change	6.70%	6.75%	44.37%	64.85%	55.34%	44.98%				
	2011	2016	2021	2031	2041	2051				
Ontario	12,851,821	13,448,494	14,223,942	N/A	N/A	N/A				
% Change	5.70%	4.64%	5.77%							

Source: Statistics Canada 2006, 2011, 2016 and 2021 and York Region Official Plan (2031-2051).

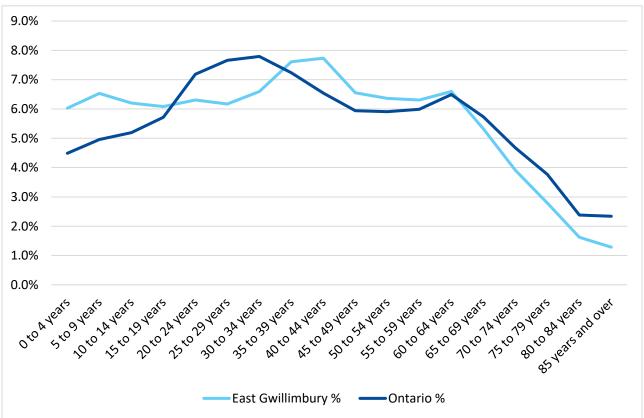
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2.2. Age Profile

In 2025, East Gwillimbury has a slightly younger population compared to the province. The average age is 39 compared to the provincial figure of 41. As shown in Figure 3, East Gwillimbury has a larger percentage of its population in the ages 0-19 and 34 to 64, with a comparably lower percentage of young adults (19 to 34) those ages 55 and older, compared to the province.

Figure 3: Age Distribution Chart, 2025



Source: Manifold Data Mining Inc. SuperDemographics 2025.

The average age in East Gwillimbury is 39 compared to the provincial figure of 41.

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Table 3 presents age distribution percentages and totals for East Gwillimbury by fiveyear cohorts and compares them to Ontario percentage figures.

Table 3: Age Distribution, 2025

	2025 Age Di	stribution	
Characteristics	East Gwillimbury	East Gwillimbury	Ontario
Total Population	38,880	100%	100%
0 to 4 years	2,590	6.0%	4.5%
5 to 9 years	2,806	6.5%	5.0%
10 to 14 years	2,665	6.2%	5.2%
15 to 19 years	2,613	6.1%	5.7%
20 to 24 years	2,709	6.3%	7.2%
25 to 29 years	2,651	6.2%	7.7%
30 to 34 years	2,834	6.6%	7.8%
35 to 39 years	3,269	7.6%	7.2%
40 to 44 years	3,322	7.7%	6.5%
45 to 49 years	2,815	6.6%	5.9%
50 to 54 years	2,733	6.4%	5.9%
55 to 59 years	2,709	6.3%	6.0%
60 to 64 years	2,833	6.6%	6.5%
65 to 69 years	2,288	5.3%	5.7%
70 to 74 years	1,679	3.9%	4.7%
75 to 79 years	1,200	2.8%	3.8%
80 to 84 years	697	1.6%	2.4%
85 years and over	552	1.3%	2.3%

Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025.

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2.3. Language Characteristics

Table 4 indicates knowledge of Canada's official languages. Almost all residents within East Gwillimbury speak either English or French (or both) (96.9%), while 2.4% of residents across the province speak neither English nor French.

Table 4: Language Characteristics, 2025

2025 Language Characteristics						
Characteristics	East Gwillimbury	East Gwillimbury	Ontario			
Total population	42,964	100%	100%			
English	40,947	95.3%	93.5%			
French	402	0.9%	3.4%			
English and French	261	0.6%	0.7%			
Neither English nor French	1,353	3.1%	2.4%			

Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025.

95.3% of East
Gwillimbury residents
speak English as their
dominant language.

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2.4. Mobility Characteristics

Residents in East Gwillimbury have similar mobility rates to the province. Estimates presented in Table 5 indicate that those moving to East Gwillimbury from outside the Town are most likely to be moving from another community within Ontario. (intraprovincial migrants, representing 3,860 of 4,088 migrants from 2024 to 2025, and 17,936 of 19,098 migrants from five years previous).

Table 5: East Gwillimbury Mobility Rates, 2025¹

2025 East Gwillimbury Mobility Rates							
Characteristics	East Gwillimbury	East Gwillimbury	Ontario				
Mobility status – plac	ce of residence on	e year ago					
Total population	42,369	100%	100%				
Non-movers	36,746	86.7%	88.0%				
Movers	5,623	13.3%	12.0%				
Non-migrants	1,535	3.6%	6.9%				
Migrants	4,088	9.6%	5.2%				
Internal Migrants	3,886	9.2%	4.3%				
Intra-provincial migrants	3,860	9.1%	4.0%				
Interprovincial migrants	26	0.1%	0.3%				

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¹ Mobility status refers to the relationship between a person's usual place of residence now and either one or five years ago. **Non-movers** are persons who were living at the same address and **Movers** are persons who were living at a different address. **Non-migrants** are movers who, on Census Day, were living at a different address, but in the same census subdivision (CSD). **Migrants** are movers who were residing in a different CSD (internal migrants) or who were living outside Canada (external migrants).



2025 East Gwillimbury Mobility Rates							
Characteristics	East Gwillimbury	East Gwillimbury	Ontario				
Migrants from outside Canada	202	0.5%	0.9%				
Mobility status – place	e of residence status	five years ago					
Total population	40,063	100%	100%				
Non-movers	19,052	47.6%	61.6%				
Movers	21,010	52.4%	38.4%				
Non-migrants	1,912	4.8%	16.0%				
Migrants	19,098	47.7%	22.4%				
Internal Migrants	17,936	44.8%	16.6%				
Intra-provincial migrants	17,519	43.7%	15.0%				
Interprovincial migrants	417	1.0%	1.7%				
Migrants from outside Canada	1,162	2.9%	5.8%				

Source: Manifold Data Mining Inc. SuperDemographics 2025.





2.5. Level of Education

Figure 4 indicates the level of educational attainment in East Gwillimbury in 2025:

- Approximately seven-in-ten (71.3%) East Gwillimbury residents have reached postsecondary education.
- The percentage of persons with an apprenticeship or trades certificate or diploma is slightly higher than the province (6.4% vs. 4.9% in Ontario).
- Slightly more than one in four (26.2%) residents have attained college level education, while 38.6% have completed university level education.

University certificate, diploma or degree College or other non-university certificate 26% or degree Apprenticeship or trades certificate or 6% 5% diploma High school certificate or equivalent 8% No certificate, diploma or degree 0.0% 20.0% 10.0% 30.0% 40.0% 50.0%

East Gwillimbury

Figure 4: Educational Attainment for Age Group 25-64, 2025

Source: Manifold Data Mining Inc. SuperDemographics 2025.

71.3% of East Gwillimbury residents between 25 and 64 have post-secondary education.

Ontario

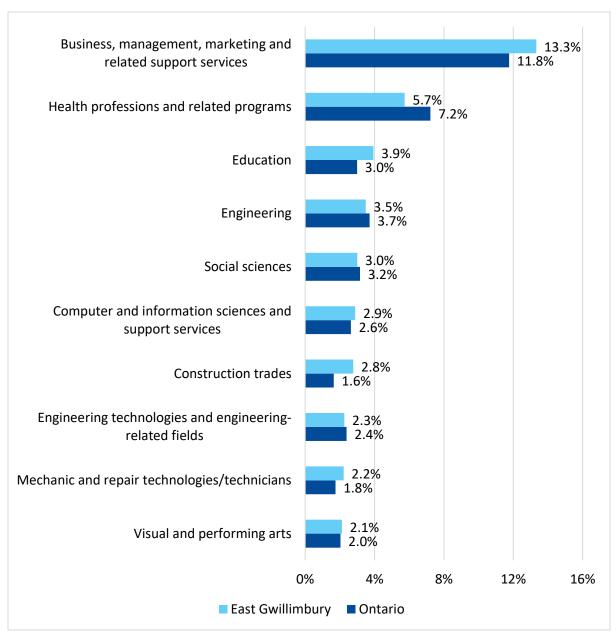
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2.6. Major Fields of Study

Figure 5 and Table 6 illustrate the most common skills/knowledge types attained by residents in East Gwillimbury, as measured by the major fields of study of residents ages 15 and older who have completed a postsecondary education.

Figure 5: Major Fields of Study of Residents Ages 15 and Older, 2025



Source: McSweeney and Associates from Manifold Data Mining Inc. 2025.

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When breaking down major field of study for residents in East Gwillimbury by sex it becomes clear that there are significant differences in fields of study undertaken. Notably, males over 15 in East Gwillimbury are much more likely to have studied architecture, engineering and related technologies, while females were much more likely to have pursued educational training in health and related fields or social and behavioural sciences and law.

Table 6: Major Fields of Study, East Gwillimbury, 2025

Major Fields of Study, 2025						
Field of Study	Total %	Male %	Female %			
No postsecondary certificate, diploma or degree	39%	41%	38%			
Business, management and public administration	14%	12%	16%			
Architecture, engineering, and related technologies	12%	22%	2%			
Social and behavioural sciences and law	8%	4%	11%			
Health and related fields	7%	3%	11%			
Education	4%	2%	6%			
Personal, protective and transportation services	4%	4%	4%			
Mathematics, computer and information sciences	3%	5%	2%			
Humanities	3%	2%	3%			
Physical and life sciences and technologies	2%	2%	2%			
Visual and performing arts, and communications technologies	2%	2%	3%			
Agriculture, natural resources and conservation	1%	1%	1%			
Other	0%	0%	0%			

Source: McSweeney and Associates from Manifold Data Mining Inc. 2025.

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2.7. Income

Table 7 shows the breakdown of total individual incomes for East Gwillimbury residents in 2024². In 2024, median total income for East Gwillimbury residents 15 years and over was \$48,404. Approximately 44.7% of residents earned over \$50,000 in 2024, and 19.4% of residents report income earned over \$90,000.

Table 7: Total Individual Income Levels, 2024

2024 Total Individual Income Levels					
Characteristic	Total	Male	Female		
Total 15 years and over	34,902	17,280	17,622		
Without total income	1,236	578	658		
With total income	33,666	16,702	16,964		
Under \$10,000 (including loss)	2,585	954	1,350		
\$10,000 to \$19,999	3,753	1,609	2,076		
\$20,000 to \$29,999	4,753	2,086	2,548		
\$30,000 to \$39,999	3,789	1,711	2,178		
\$40,000 to \$49,999	3,168	1,419	1,829		
\$50,000 to \$59,999	2,751	1,273	1,523		
\$60,000 to \$69,999	2,398	1,185	1,240		
\$70,000 to \$79,999	2,043	1,069	993		
\$80,000 to \$89,999	1,661	982	720		
\$90,000 to \$99,999	1,399	849	591		
\$100,000 and over	5,365	3,564	1,917		
Characteristic	Total	Male	Female		
Median total income \$	\$48,404	\$57,664	\$42,041		
Average total income \$	\$67,039	\$77,357	\$57,228		

Source: Manifold Data Mining Inc. SuperDemographics 2025 (2024 incomes).

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² Please note that the 2025 Manifold data uses 2024 income data, as it is the most recent income information available.



Table 8 demonstrates, using 2024 income data, that the average and median incomes for households in East Gwillimbury were substantially higher in comparison to households in Ontario.

Table 8: Household Income Levels, 2024

2024 Household Income Levels					
Characteristic	East Gwillimbury	East Gwillimbury	Ontario		
Total - Total household income groups for private households	13,416	100%	100%		
Under \$5,000	66	0.5%	0.9%		
\$5,000 to \$9,999	23	0.2%	0.7%		
\$10,000 to \$14,999	63	0.5%	1.1%		
\$15,000 to \$19,999	60	0.4%	1.7%		
\$20,000 to \$24,999	188	1.4%	2.9%		
\$25,000 to \$29,999	202	1.5%	2.9%		
\$30,000 to \$34,999	216	1.6%	2.9%		
\$35,000 to \$39,999	238	1.8%	3.1%		
\$40,000 to \$44,999	258	1.9%	3.3%		
\$45,000 to \$49,999	267	2.0%	3.5%		
\$50,000 to \$59,999	544	4.1%	5.9%		
\$60,000 to \$69,999	650	4.8%	6.5%		
\$70,000 to \$79,999	729	5.4%	6.4%		
\$80,000 to \$89,999	745	5.6%	6.1%		
\$90,000 to \$99,999	793	5.9%	6.1%		
\$100,000 and over	8,374	62.4%	45.9%		
Median household income \$	\$133,995		\$99,999		
Average household income \$	\$158,446		\$129,969		

Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025 (2024 incomes).

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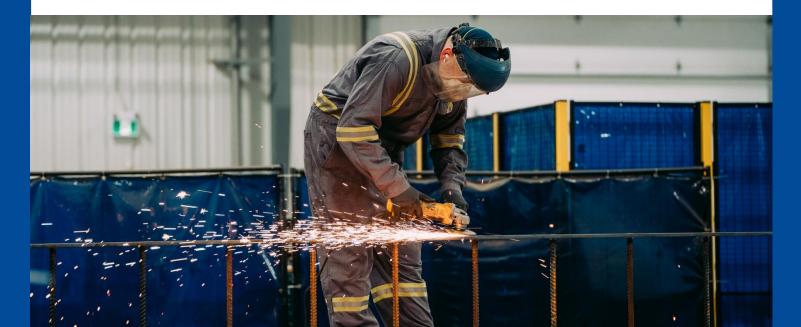


Male-female income disparity was prevalent in 2024 in East Gwillimbury, with males earning average and median incomes higher than females. This disparity within East Gwillimbury is similar to provincial differences. Figure 6 presents employment income levels for males and females in East Gwillimbury and Ontario.

\$90,000 \$80,000 \$70,000 \$60,000 \$50,000 \$40,000 \$67,039 \$57,664 \$51,395 \$30,000 \$45,590 \$42,041 \$20,000 \$10,000 \$0 Total Male **Female Total** Male Female East Gwillimbury Ontario ■ Median ■ Average

Figure 6: Household Income Levels, 2024

Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025 (2024 incomes).





3. Labour Force

3.1. Key Indicators

East Gwillimbury is home to a labour force of over 24,400 persons.

While many residents commute out of the community for work, local opportunities are growing. York Region's Official Plan projects that by 2031 local employment totals (jobs, not residents working) will approach 16,500, reaching 27,500 by 2041 and 44,300 by 2051.



As illustrated in Table 9, East Gwillimbury's labour participation rate and employment rate are significantly higher than the Ontario figures, and the unemployment rate in is slightly lower than in Ontario. These rates are all positive indicators, as they suggest that the local population is engaged in the workforce more than the provincial average (participation and employment rates) and that those who are looking for work are finding it at a better rate than their provincial counterparts (unemployment rate).

Table 9: Labour Force Characteristics, 2025

2025 Labour Force Characteristics				
Characteristic	East Gwillimbury	Ontario		
Total population aged 15 years and older	34,902	14,151,781		
In the labour force	24,427	9,200,501		
Employed	22,928	8,578,030		
Unemployed	1,500	622,470		
Not in the labour force	10,475	4,951,281		
Participation rate %	70.0	65.0		
Employment rate %	65.7	60.6		
Unemployment rate %	6.1	6.8		

Source: Manifold Data Mining Inc. SuperDemographics 2025.

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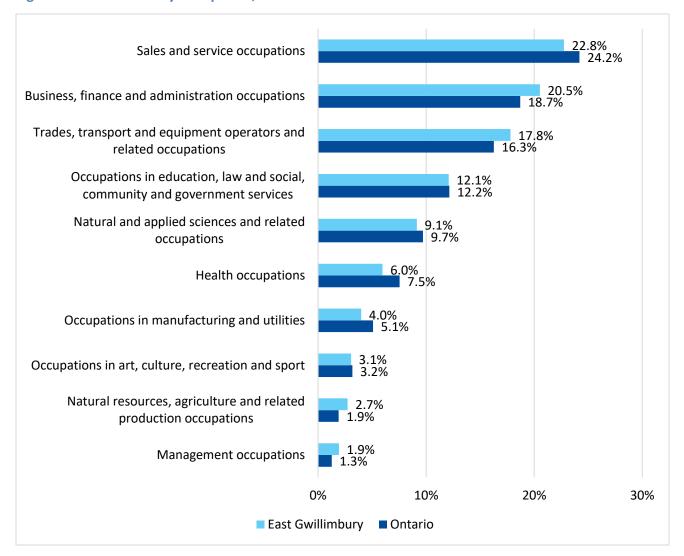


3.2. Labour Force by Occupation

Figure 7 and Table 10 illustrate East Gwillimbury's labour force make up by occupation:

- The **Sales and Service** sector represents the largest occupational group (22.8%) in the community, though it is less concentrated than the provincial figure (24.2%).
- Across all occupation classifications, East Gwillimbury is fairly comparable to the provincial mark. No occupation class has a concentration that is more than 2% less or more than the provincial figure.

Figure 7: Labour Force by Occupation, 2025



Source: Manifold Data Mining Inc. SuperDemographics 2025.

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Table 10: Labour Force by Occupation, 2025

2025 Labour Force by Occupation				
Characteristic	Male	Percentage of Occupation	Female	Percentage of Occupation
Total labour force 15 years and over by occupation	12,843	53%	11,584	47%
Occupation - Not applicable	209	43%	276	57%
All occupations	12,634	53%	11,309	47%
0 Management occupations	375	81%	88	19%
1 Business, finance and administration occupations	1,497	30%	3,417	70%
2 Natural and applied sciences and related occupations	1,697	78%	491	22%
3 Health occupations	223	16%	1,205	84%
4 Occupations in education, law and social, community and government services	958	33%	1,939	67%
5 Occupations in art, culture, recreation and sport	232	32%	500	68%
6 Sales and service occupations	2,516	46%	2,933	54%
7 Trades, transport and equipment operators and related occupations	3,916	92%	347	8%
8 Natural resources, agriculture and related production occupations	557	85%	98	15%
9 Occupations in manufacturing and utilities	663	69%	291	31%

Source: Manifold Data Mining Inc. SuperDemographics 2025.

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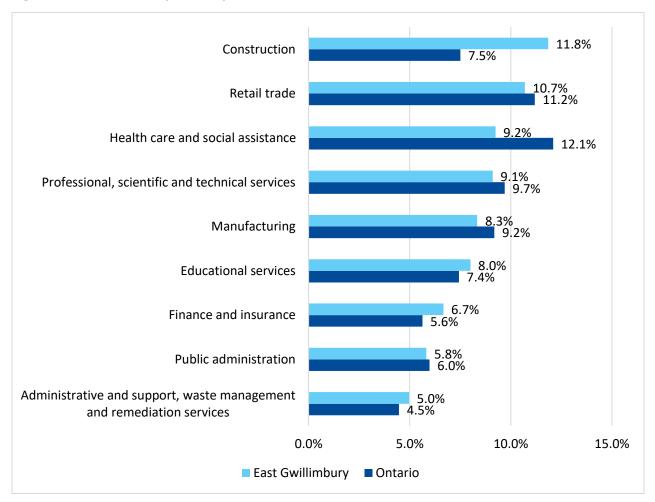


3.3. Labour Force by Industry

A similar breakdown for East Gwillimbury's workforce can be applied to industries as was applied to occupations. To that end, Figure 8 and Table 11 illustrate East Gwillimbury's labour force make up by industry of employment:

- The **Construction and Retail trade** industries each represent over ten percent of resident employment (11.8% and 10.7%, respectively).
- Once again, East Gwillimbury's concentration figures are similar to the provincial figures, with the exception of construction where the figure is nearly five percent higher than Ontario's. Given the population increase (and the required construction needs associated with that growth), this concentration is unsurprising.

Figure 8: Labour Force by Industry, 2025



Source: Manifold Data Mining Inc. SuperDemographics 2025.

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Table 11: Labour Force by Industry, 2025

2025 Labour Force by Industry						
Characteristic	Male	Percentage of Industry	Female	Percentage of Industry		
Total labour force 15 years and over	12,843	53%	11,584	47%		
Industry - not applicable	209	43%	276	57%		
All industries	12,634	53%	11,309	47%		
11 Agriculture, forestry, fishing and hunting	253	74%	87	26%		
21 Mining and oil and gas extraction	13	39%	20	61%		
22 Utilities	200	82%	43	18%		
23 Construction	2489	88%	348	12%		
31-33 Manufacturing	1354	68%	644	32%		
41 Wholesale trade	566	65%	305	35%		
44-45 Retail trade	1160	45%	1399	55%		
48-49 Transportation and warehousing	685	76%	219	24%		
51 Information and cultural industries	270	54%	233	46%		
52 Finance and insurance	679	43%	916	57%		
53 Real estate and rental and leasing	396	53%	348	47%		
54 Professional, scientific and technical services	1134	52%	1046	48%		
55 Management of companies and enterprises	57	49%	59	51%		
56 Administrative and support, waste management and remediation services	801	67%	389	33%		
61 Educational services	540	28%	1376	72%		
62 Health care and social assistance	294	13%	1919	87%		
71 Arts, entertainment and recreation	218	56%	170	44%		
72 Accommodation and food services	434	42%	594	58%		
81 Other services (except public administration)	382	43%	510	57%		
91 Public administration	709	51%	685	49%		

Source: Manifold Data Mining Inc. SuperDemographics 2025.

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3.4. General Wages by Occupation

Table 12 provides a sampling of local wage rates of the highest paying occupations (by average wage) for the closest and most representative region available (Toronto Region, Ontario).

Table 12: General Wages (Toronto Region, Ontario) by Occupation³

General Wages (Toronto Region, Ontario) by Occupation				
Category	Low Wage (\$/hour)	Average Wage (\$/hour)	High Wage (\$/hour)	
Senior managers - financial, communications and other business services	\$51.92	\$93.75	\$144.23	
Lawyers	\$36.54	\$68.18	\$106.41	
Computer and information systems managers	\$45.67	\$67.05	\$103.37	
Government managers - economic analysis, policy development and program administration	\$49.04	\$66.92	\$80.22	
Architecture and science managers	\$46.00	\$64.90	\$102.56	
Engineering managers	\$44.01	\$64.62	\$96.15	
Senior managers - trade, broadcasting and other services	\$28.00	\$64.10	\$118.46	
University professors and lecturers	\$33.65	\$64.10	\$98.08	
Fire chiefs and senior firefighting officers	\$41.77	\$62.50	\$96.15	
Air pilots, flight engineers and flying instructors	\$20.50	\$62.02	\$110.58	
Veterinarians	\$21.00	\$61.25	\$90.91	
Banking, credit and other investment managers	\$37.44	\$61.19	\$96.15	
Government managers - health and social policy development and program administration	\$38.46	\$60.51	\$74.36	
Senior managers - construction, transportation, production and utilities	\$24.75	\$59.84	\$117.95	
Purchasing managers	\$38.46	\$59.83	\$86.54	
Senior government managers and officials	\$57.00	\$59.37	\$78.33	

³ For more wage rates please visit <u>Canada Job Bank</u>.

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General Wages (Toronto Region, Ontario) by Occupation				
Category	Low Wage (\$/hour)	Average Wage (\$/hour)	High Wage (\$/hour)	
Human resources managers	\$41.03	\$59.00	\$92.55	
Physicists and astronomers	\$28.32	\$58.53	\$85.90	
Other managers in public administration	\$35.90	\$58.44	\$71.73	
Financial managers	\$36.06	\$57.69	\$96.15	
Nurse practitioners	\$36.32	\$57.69	\$68.75	
Other business services managers	\$25.00	\$57.44	\$87.18	
Insurance, real estate and financial brokerage managers	\$35.10	\$56.41	\$96.15	
Managers in health care	\$32.34	\$56.09	\$86.54	
Utilities managers	\$43.75	\$55.77	\$78.67	

Source: Produced by Human Resources and Skills Development Canada's Labour Market Information Service, Report generated on December 3, 2024.





Table 13 identifies some of the largest private employers by NAICS and employment level in East Gwillimbury.

Table 13: Largest Private Sector Employers

Largest Private Sector Employers				
Name	Industry	# of Employees (approximate)		
Multimatic	31-33 – Manufacturing	450		
Costco Wholesale	45 – Retail Trade	364		
Geo A. Kelson	31-33 Manufacturing	318		
Real Canadian Superstore	44 – Retail Trade	250		
Skelton Canada	48 – Transportation and Warehousing	200		
New Leaf	62 – Health Care and Social Assistance	200		
Landmark Bus Lines	48 – Transportation and Warehousing	191		
Rona+ Home Improvement	44 – Retail Trade	185		
Longo's	44 – Retail Trade	138		

Source: York Region.





3.5. Labour Force Commute

Table 14 presents commuting data for those communities where at least 100 East Gwillimbury residents commute to for work. Table 15 provides the opposite information; data for those communities where at least 100 residents commute into East Gwillimbury for work.⁴ The tables provide information on persons reporting a "usual place of work other than in their home or outside of Canada", and reveal the following regarding labour force commuting:

- The majority of the East Gwillimbury resident labour force (80%) works outside of the community.
- Over 1,000 residents of East Gwillimbury commute to either Newmarket or Toronto.
- Similar to commuter outflows, the majority of people working in East Gwillimbury travel from outside the Town for work (70%).

Table 14: Where the East Gwillimbury Resident Labour Force Works, 2021

2021 Resident Labour Force			
Place of Work	Total	Male	Female
Newmarket	1,835	770	1,065
East Gwillimbury	1,765	800	965
Toronto	1,340	780	560
Markham	690	400	290
Vaughan	675	440	235
Aurora	640	335	305
Richmond Hill	475	210	275
Whitchurch-Stouffville	355	225	135
Georgina	190	70	120
Bradford West Gwillimbury	190	110	85
Mississauga	125	90	30

⁴ Please note that Statistics Canada uses estimates and therefore, not all numbers will add up to nor will all percentages add to 100%.

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2021 Resident Labour Force			
Place of Work	Total	Male	Female
Total workforce residing in East Gwillimbury	8,900	4,600	4,285
Total resident labour force with a usual place of work outside East Gwillimbury	7,135	3,800	3,320
Percent of residents declaring a place of work outside of East Gwillimbury	80%	83%	77%

Source: McSweeney and Associates, Statistic Canada, 2021 Commuting Flow.

Table 15: Place of Residence for Persons Working in East Gwillimbury, 2021

2021 Place of Residence			
Place of Residence	Total	Male	Female
East Gwillimbury	1,765	800	965
Newmarket	1,140	525	615
Georgina	775	430	345
Bradford West Gwillimbury	420	195	225
Aurora	230	125	105
Barrie	215	145	70
Toronto	205	135	65
Innisfil	175	110	65
Markham	110	75	35
Whitchurch-Stouffville	100	60	35
Total workforce in East Gwillimbury	5,890	3,050	2,755
Total non-resident workforce commuting to work to East Gwillimbury	4,125	2,250	1,790
Percent of workers (non-residents) commuting to work in East Gwillimbury	70%	74%	65%

Source: McSweeney and Associates, Statistic Canada, 2021 Commuting Flow.

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4. Transportation and Shipping

4.1. Highways

East Gwillimbury is located between Lake Simcoe and the City of Toronto and bisected by both Highway 404 and Highway 48. With respect to major transportation corridors⁵:

- Highway 404, from Davis Drive through to the end of Highway 404 (approximately 14.5 km) sees average annual daily traffic of 35,775 vehicles.
- Highway 48, from Davis Drive through to Ravenshoe road (14.2 km) sees average annual daily traffic of 11,250 vehicles.
- Highway 400, through the west side of Bradford (6.1 km) sees average annual daily traffic of 106,600 vehicles.
- A proposed extension to connect Highway 400 to Highway 404, travelling through East Gwillimbury and Bradford, is currently underway. The proposed highway would extend from Highway 400 between 8th Line and 9th Line in Bradford West Gwillimbury, cross a small portion of King Township, and connect to Highway 404 between Queensville Sideroad and Holborn Road in East Gwillimbury.

Table 16: Traffic Counts for Key Roadways

Traffic Counts for Key Roadways					
Street	Segment	Average Weekly Volume			
Centre St. (Mount Albert Population Centre)	North of Vivian Creek Park	2,711			
Leslie St. (Queensville Population Centre)	Queensville Sideroad to Testa St	97,885			
Yonge St. (Holland Landing Population Centre)	Mortonvale Drive to Walker Road	59,723			
Green Lane East	West of 2nd Concession	314,351			
Green Lane East	East Gwillimbury GO Station to Old Green Lane	269,842			
Green Lane East	Harry Walker Parkway to Leslie St	269,378			

⁵Ontario Provincial Highways Traffic Volumes 2019.pdf

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Traffic Counts for Key Roadways					
Street	Segment	Average Weekly Volume			
Green Lane East	Exit 53, Hwy 404 to Harry Walker Parkway	268,508			
Green Lane East	Exit 53, Hwy 404 to Woodbine Ave	220,287			
Green Lane East.	Yonge/Green Lane Centre (Rona+ Plaza) to Yonge St	334,711			
Woodbine Ave	Green Lane East to Mount Albert Rd	70,272			
Yonge St.	Yonge/Green Lane Centre (Rona+ Plaza) to Highway 11	338,862			

Table 17 presents the distance from East Gwillimbury to nearby or cosmopolitan urban centres while Table 18 presents the distance to the nearest US border crossings.

Table 17: Distance to Urban Centres

Distance to Urban Centres						
Location	Driving Time	Distance				
Toronto	30 minutes	50 km				
Barrie	1 hour	52 km				
Kitchener/Waterloo	1 hour 30 minutes	141 km				
St. Catharines	1 hour 45 minutes	171 km				
Buffalo, NY	2 hours 20 minutes	219 km				
London	2 hours 30 minutes	232 km				
Kingston	3 hours	287 km				
North Bay	3 hours 30 minutes	309 km				
Ottawa	4 hours 30 minutes	408 km				
Windsor	3 hours 55 minutes	408 km				
Montreal	5 hours 30 minutes	565 km				
Sault Ste. Marie	6 hours 30 minutes	650 km				

Source: McSweeney and Associates from Google Maps.

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Table 18: Distance to Major US Border Crossings

Distance to Border Crossings							
Border Crossing	Driving Time	Distance					
Lewiston/Queenston	2 hours 20 minutes	189 km					
Niagara Falls/Niagara Falls	1 hour 55 minutes	190 km					
Buffalo/Fort Erie	2 hours 5 minutes	213 km					
Port Huron/Sarnia	3 hours 10 minutes	331 km					
Alexandria Bay/Ivy Lea	3 hours 20 minutes	333 km					
Ogdensburg/Prescott	4 hours	393 km					
Detroit/Windsor	4 hours	410 km					
Massena/Cornwall	4 hours 30 minutes	462 km					

Source: McSweeney and Associates from Google Maps.





4.2. Rail and Bus Services

East Gwillimbury is serviced by nearby freight and passenger rail access, through Go Transit, CN Rail, and Canadian Pacific. Bus service throughout East Gwillimbury is provided by York Region Transit and GO Transit.

Bus Services: York Region Transit

York Region Transit operates 65 full-time, rush hour and limited routes as well as six Viva bus rapid transit routes. Its north division is responsible for the routes within Aurora, East Gwillimbury, Georgina, King Township, and Newmarket. Within East Gwillimbury, York Region Transit operates numerous bus routes connecting residents and visitors to various locations around the Town as well as the East Gwillimbury Go Transit station.

For more information on York Region Transit and its services/routes, visit the <u>York Region Transit website</u>.

GO Transit

Go Transit is a division of Metrolinx and the regional public transit service for the Greater Toronto Area. It is a network of train and bus lines that keep people moving around the GTHA, carrying over 70 million passers per year.

East Gwillimbury GO Station is a train station in the GO Transit network located on the south side of Green Lane East in East Gwillimbury, and is a stop on the Barrie line train service. The station is also a GO bus station, providing bus service for the area.

Rail services on the GO network can be accessed at the GO Transit website.

Head Office:

20 Bay Street, Suite 6000 Toronto, ON M5J 2W3 gotransit.com/en/

Closest Passenger Terminal:

East Gwillimbury GO Station 845 Green Ln E East Gwillimbury, ON L9N 0L8

Station Code: GO Transit: EA

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CN Rail

CN is a leader in the North American rail industry. Following its acquisition of Illinois Central in 1999, WC in 2001 and GLT in 2004, as well as its partnership agreement with BC Rail in 2004, CN provides shippers with more options and greater reach in the rapidly expanding market for north-south trade.

Head Office:

935 de La Gauchetière Street West Montreal, Quebec H3B 2M9

P: 1.888.888.5909 cn.ca/en/index.htm

Closest Terminals:

Newmarket, ON 465 Davis Dr, L3Y 7T9 Port Code: GO Transit: NE

Canadian Pacific

CP has numerous routing options across Canada and through the U.S. as well as excellent North American reach through gateways with all Class I railways. CP has extensive Canadian and U.S. short line partners and serves leading Atlantic and Pacific port facilities.

Head Office:

Gulf Canada Square 401 9 Avenue SW, Suite 500 Calgary, AB T2P 4Z4 cpr.ca/

Closest Terminals:

Newmarket, ON 465 Davis Dr, L3Y 7T9 Port Code: GO Transit: NE

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4.3. Airports

Table 19 presents local regional airports and larger international hubs.

Table 19: Regional Airports

Regional Airports					
Name	Location	Distance and Drive Time			
Billy Bishop Airport	2 Eireann Quay Toronto, Ontario M5V 1A1	59 kilometres 40 minutes			
Toronto Pearson International Airport	6301 Silver Dart Drive Mississauga, Ontario L5P 1B2	64 kilometres 38 minutes			
Lake Simcoe Regional Airport	30 Airport Rd Oro Station, Ontario LOL 2E0	79 kilometres 52 minutes			

Source: McSweeney and Associates.





4.4. Ports

Table 20 presents accessible ports from the Town of East Gwillimbury.

Table 20: Regional Ports

Regional Ports					
Name	Location	Distance and Drive Time			
Port of Toronto (Ocean Port)	8 Unwin Ave Toronto, Ontario M5A 1A1	58 kilometres 42 minutes			
Port of Oshawa	Farewell St Oshawa, Ontario L1H 8J7	87 kilometres 52 minutes			
Hamilton Port Authority	605 James St N Hamilton, Ontario L8L 1K1	126 kilometres 1 hour 15 minutes			

Source: McSweeney and Associates.





5. Taxes and Utilities

This section describes the taxes (local, provincial and federal), cost of water and sewer connection, waste management sites, and natural gas and electricity rates.



5.1. Local Property Tax Rates

Table 21 provides local property tax rates, effective as of 2023.

Table 21: Local Property Tax Rates, Effective 2023

2023 Local Property Tax Rates							
Property Class	East Gwillimbury	Region of York	School Boards	Total			
RT - Residential	0.00319126	0.00348892	0.00153	0.00821018			
MT - Multi Residential	0.00319126	0.00348892	0.00153	0.00821018			
CT/ST/ZT - Commercial	0.00425108	0.00464759	0.0088	0.01769867			
CU/SU/ZU - Commercial: Excess Land	0.00297575	0.00325331	0.0088	0.01502907			
CX/XX/ZX - Commercial: Vacant Land	0.00297575	0.00325331	0.0088	0.01502907			
XT - New Construction Commercial	0.00425108	0.00464759	0.0088	0.01769867			
XU - New Construction Commercial: Excess Land	0.00297575	0.00325331	0.0088	0.01502907			
IT/LT/JT - Industrial/Large Industrial/New Construction	0.00524388	0.00573299	0.0088	0.01977687			

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2023 Local Property Tax Rates						
Property Class	East Gwillimbury	Region of York	School Boards	Total		
IU/LU/JU - Industrial: Excess Land	0.00340852	0.00372645	0.0088	0.01593497		
IX - Industrial: Vacant Land	0.00340852	0.00372645	0.0088	0.01593497		
IH - Industrial: Shared PIL	0.00524388	0.00573299	0.0088	0.01977687		
IJ - Industrial: Vacant Land, Shared PIL	0.00340852	0.00372645	0.0088	0.01593497		
PT - Pipeline	0.00293278	0.00320632	0.0088	0.0149391		
FT - Farm	0.079781%	0.00087223	0.0003825	0.00205254		
TT - Managed Forest	0.00079781	0.00087223	0.0003825	0.00205254		

Source: Town of East Gwillimbury website.





5.2. Federal and Provincial Income Tax Rates

Tables 22 and 23 provide federal and provincial corporate tax rates, while Table 24 provides income tax data and Table 25 presents sales tax rates. Please note that within Table 22, Ontario provides a manufacturing and processing tax credit that effectively reduces the corporate tax rate on the corporation's Canadian manufacturing and processing profits earned in the province to 10%.

Table 22: Combined Corporate Taxes – General Corporation (2022/2023)

Combined Corporate Taxes – General Corporation						
Corporate Tax Rates – Non-Canadian Controlled 2022 2023						
Combined Federal and Provincial	%	%				
General/Manufacturing and Processing/Investment	25.0	25.0				
General; Active Business Income	26.5	26.5				

Source: Revenue Canada.

Table 23: Corporate Taxes – Canadian Controlled (2022/2023)

Corporate Taxes – Canadian Controlled						
Corporate Tax Rates - Canadian Controlled	2022	2023				
Combined Federal and Provincial	%	%				
Small Business Income up to \$500,000	12.2	12.2				
General; Active Business Income	26.5	26.5				
Investment Income	50.2	50.2				

Source: Revenue Canada.

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Within Table 22, Marginal tax rate for dividends is a percentage of actual dividends received (not grossed-up taxable amount). Marginal tax rate for capital gains is a percentage of total capital gains (not taxable capital gains). Gross-up rate for eligible dividends is 38%, and for non-eligible dividends is 15%.

Table 24: Personal Income Tax, 2022-2023

	Personal Income Tax, 2022-2023									
C	Canada 2023 Marginal Tax Rates					Canada 2022 Marginal Tax Rates				
Income	Earr	nings		idian lends	Income	Earn	ings		adian lends	
2023 Taxable Income	Other Income	Capital Gains	Eligible	Non- Eligible	2023 Taxable Income	Other Income	Capital Gains	Eligible	Non- Eligible	
first \$53,359	15.00%	7.50%	-0.03%	6.87%	first \$50,197	15.00%	7.50%	-0.03%	6.87%	
over \$53,359 up to \$106,717	20.50%	10.25%	7.56%	13.19%	over \$50,197 up to \$100,392	20.50%	10.25%	7.56%	13.19%	
over \$106,717 up to \$165,430	26.00%	13.00%	15.15%	19.52%	over \$100,392 up to \$155,625	26.00%	13.00%	15.15%	19.52%	
over \$165,430 up to \$235,675	29.32%	14.66%	19.73%	23.34%	over \$155,625 up to \$221,708	29.38%	14.69%	19.81%	23.41%	
over \$235,675	33.00%	16.50%	24.81%	27.57%	over \$221,708	33.00%	16.50%	24.81%	27.57%	

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Personal Income Tax, 2022-2023					
Basic Personal Amount					
Level 2023 Amount 2023 Tax Rate					
Federal	\$15,000	15%			
Ontario	\$11,865	5.05%			

Source: <u>Tax Tips.</u>

Table 25: Sales Tax

	Sales Tax Rates
Sales Tax	2022/2023
HST (harmonized sales tax)	13%

Source: <u>Tax Tips.</u>





5.3. Water and Waste Management

Water & sewage/wastewater management is provided to residents by the Town. Rates are updated annually and available on
The Town of East Gwillimbury's website">The Town of East Gwillimbury's website.

Waste management in East Gwillimbury is managed by York Region, with depots located in Elgin Mills, Georgina, Markham, McCleary Court, and Richmond Hill. Additionally, East Gwillimbury is home to one of the Region's Household Hazardous Waste and Recycling Depot.

Table 26: Waste Management Depots Accessible to East Gwillimbury Residents

York Region Waste Management Deports		
Name	Location	
East Gwillimbury Household Hazardous Waste and Recycling Depot	225 Garfield Wright Boulevard East Gwillimbury, Ontario LOG 1V0	
Elgin Mills Community Environmental Centre	1124 Elgin Mills Road East Richmond Hill, Ontario L4S 1M7	
Georgina Transfer Station, Household Hazardous Waste and Recycling Depot	23068 Warden Avenue Georgina, Ontario L4P 3E9	
Markham Household Hazardous Waste Depot	Rodick Road, south of Miller Avenue Markham, Ontario L6G 1B2	
McCleary Court Community Environmental Centre	130 McCleary Court Vaughan, Ontario L4K 1W8	
Richmond Hill Compost Facility	1351 Bloomington Road East Richmond Hill, Ontario L4K 2N7	

Source: York Region Waste Depots.

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5.4. Electricity and Natural Gas

Electricity Service Provider: Hydro One

Hydro One Networks Inc.

P.O. Box 5700,

Markham, Ontario, L3R 1C8

P: 1.866.922.2466

E: LVM@hydroone.com

Rates are based on density of area. Depending on where in the Town residents live, their rates will vary between "urban, medium, or low density". Residents can confirm which category they fall under by viewing page 2 of their bill.

For the most up to date rates by location and usage, please visit the <u>Hydro One website</u>.

Natural Gas Service Provider: Enbridge Gas

Embridge Gas 500 Consumers Road North York, Ontario

P: 1.877.362.7434

E: ombudsman@enbridge.com

For <u>Residential bill estimates</u> and <u>Commercial Rates</u> based on location and usage are available at the Enbridge website.





5.5. Community Infrastructure

Table 27 presents available communications services for the Town of East Gwillimbury.

Table 27: Communications Services

Local Cable, Internet, and Phone Services	
Business	Phone
RuralWave	705.432.8468
Starlink	N/A - <u>www.starlink.com/</u>
FiberSpeed	1.866.342.3711
YorkNet Telecom Network	1.877.464.9675
Bell	1.866.210.7060
RogersShaw	1.866.210.4059
Vianet	1.800.788.0363
TekSavvy	1.877.779.1575
Galaxy Broadband	1.877.463.9278

Source: Town of East Gwillimbury.





6. Building and Development-Related Fees

6.1. Development Related Fees

The Town of East Gwillimbury charges user fees for a variety of services. Most services are covered through the collection of property taxes, however, in some cases we charge a direct user fee to those benefitting from the service.

Hard copies of fees and charges by-law can be obtained from the Clerks department, or are available online on the Town's website.

For further information, please contact:

Planning and Development Services Town of East Gwillimbury Civic Centre 19000 Leslie St Sharon, ON LOG 1V0

P: 905.478.4282 x 1285





7. Business Support Programs and Services

7.1. National and Provincial Support

Table 28 provides information on organizations that provide support from various levels of government.

Table 28: National and Provincial Support Organizations

National and Provincial Support Organizations			
Organization	Contact	Address	Website
Service Canada	1.800.622.6232	18183 Yonge St East Gwillimbury, ON L9N 0H9	servicecanada.gc.ca
Service Ontario	General: 1.800.622.6232 Health Card: 1.888.376.5197 Driver and vehicle: 1.800.387.3445	18183 Yonge St East Gwillimbury, ON L9N 0H9	ontario.ca/serviceontario
Ontario Ministry of Economic Development, Job Creation and Trade	416.326.8475	College Park 777 Bay Street Toronto, ON M5G 2N4	ontario.ca/page/ministry- economic-development- job-creation-trade
Ontario Ministry of Labour, Immigration, Training and Skills Development	416.326.7160	400 University Avenue, Toronto, Ontario M7A 1T7	ontario.ca/page/ministry- labour-immigration- training-skills-development

Source: McSweeney and Associates and the Town of East Gwillimbury.

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7.2. Local/Regional Support

Table 29 presents information for relevant local and regional support organizations.

Table 29: Local/Regional Support Organizations

Local/Regional Support Organizations			
Organization	Contact	Address	Website
Town of East Gwillimbury	905.478.4282	Civic Centre 19000 Leslie St Sharon, ON LOG 1V0	eastgwillimbury.ca/en/inde x.aspx
East Gwillimbury Chamber of Commerce	905.478.8447	19040 Leslie St, Sharon, ON LOG 1V0	Egcoc.org
South Lake Community Futures CFDC	905.476.1244	183 The Queensway S, Keswick, ON L4P 2A3	Southlakefutures.ca
York Link (York Region Economic Development)	1.877.464.9675	17250 Yonge St, Newmarket, ON L3Y 6Z1	york.ca/business/assistance -businesses/york-link
YSpace Northern York Region	416.736.2100 ext. 44940		yorku.ca/yspace/

Local Incentive: Youth and Community Initiatives Fund (YCIF)

The Town of East Gwillimbury established the Youth and Community Initiatives Fund (YCIF) to provide financial assistance to youth, elite athletes as well as community groups and organizations wanting to provide community-based events. The program is fully funded through the Annual Mayor & Council Charity Golf Tournament held in September. For more information, please visit the East Gwillimbury's website.

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7.3. Education, Employment and Training

Table 30 presents information on post-secondary institutions near to the Town of East Gwillimbury.

Table 30: Post-Secondary Institutions Near to East Gwillimbury

Post-Secondary Institutions		
Name	Location	Contact
Georgia College of Applied Arts and Technology	One Georgian Dr. Barrie, ON L4M 3X9	georgiancollege.ca/about- georgian/campuses/barrie-campus/#contact
Seneca College of Applied Arts and Technology	1 York Gate Blvd, North York, ON M3N 3A1	senecacollege.ca/campuses/yorkgate
York University	4700 Keele St Toronto, ON M3J 1P3	yorku.ca/
University of Toronto	27 King's College Cir, Toronto, ON M5S 1A1	utoronto.ca/
Toronto Metropolitan	251 Jarvis St, Toronto, ON M5B 0C3	torontomu.ca/
Ontario College of Art & Design University	100 McCaul St, Toronto, ON M5T 1W1	ocadu.ca/
Université de l'Ontario français	9 Lower Jarvis St, Toronto, ON M5E 0C3	uontario.ca/

Source: McSweeney and Associates and Town of East Gwillimbury.

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8. Quality of Life

8.1. Housing Characteristics

East Gwillimbury is a more expensive community compared to the rest of Ontario. That is, median dwelling values in East Gwillimbury are \$1.43 million compared to \$913,444 in Ontario and monthly costs for rented and owned dwellings are more expensive locally. However, while costs are higher, incomes are similarly higher locally, suggesting residents are able to afford these higher rates. To that end, a traditional measure of housing affordability is the percentage of the local population that spends more than 30% of their total household income on shelter costs. Within East Gwillimbury, that rate is 28%, compared to 25% of provincial households. As these numbers are quite similar, it suggests that the increased dwelling costs are largely offset by higher incomes and that due to this, the Town is similarly affordable for its residents compared to other parts of the province. This data is presented in Table 31.

Table 31: Dwelling Characteristics, 2025

2025 Dwelling Characteristics		
	East Gwillimbury	Ontario
Total number of private households	13,416	6,362,126
Average value of dwelling \$	\$1,573,336	\$1,073,862
Median value of dwellings (\$)	\$1,425,452	\$913,444
Median monthly shelter costs for owned dwellings	\$2,312	\$1,565
Average monthly shelter costs for owned dwellings	\$2,294	\$1,852
% Owned	84%	67%
% Rented	16%	32%
Median monthly shelter costs for rented dwellings	\$2,504	\$1,458
Average monthly shelter costs for rented dwellings	\$2,349	\$1,588
Percent of the population spending 30% or more of household total income on shelter costs	28%	25%

Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025.

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8.2. Health, Social and Community Services

Health and Social Services

Telehealth Ontario

P: 416.314.8721

health.gov.on.ca/english/public/program/Telehealth/Tele faq.html

Free Access to a Registered Nurse (24 hours a day, 7 days a week): 1.866.797.0000

TTY: 1.866.797.0007

Telehealth Ontario is a free, confidential telephone service for health advice or general health information from a Registered Nurse. That means quick, easy access to a qualified health professional to help you decide whether to care for yourself, make an appointment with your doctor, go to a clinic, contact a community service or go to a hospital emergency room.





Emergency and Protective Services

Table 32 presents information on the names, locations, and contact details for regional emergency, health and protection services.

Table 32: Regional Emergency, Health and Protection Services

Regional Emergency, Health and Protection Services		
Name	Location	Contact
Southlake Regional Health Centre	596 Davis Dr, Newmarket, ON L3Y 2P9	905.895.4521
Mackenzie Richmond Hill Hospital	10 Trench St, Richmond Hill, ON L4C 4Z3	905.883.1212
Markham-Stouffville Hospital	381 Church St, Markham, ON L3P 7P3	905.472.7373
Cortellucci Vaughan Hospital	3200 Major MacKenzie Dr W, Vaughan, ON L6A 4Z3	905.417.2000
Holland Landing Fire Station	19314 Yonge Street, Holland Landing	905.478.4282
Mount Albert Fire Station	22 Princess Street, Mount Albert	905.478.4282
Queensville Fire Station	1590 Queensville Side Road, Queensville	905.478.4282
York Regional Police	47 Don Hillock Drive Aurora, ON L4G 0S7	Toll Free: 1.866.876.5423 (non-emergencies only)
		TTY 1.800.668.0398
York Region Paramedic Services	80 Bales Dr E, Sharon, ON LOG 1V0	Toll Free: 1.877.800.7924 (non-emergency)

Source: Town of East Gwillimbury.

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8.3. Education

Table 33 presents information on East Gwillimbury Schools.

Table 33: East Gwillimbury Schools

Ea	ast Gwillimbury Schools	
Elementary Schools		
School Name	Location	Phone
ÉÉC Jean-Béliveau	19300 2nd Concession Rd East Gwillimbury, ON L9N 0H3	289.383.6257
Good Shepherd Catholic ES	19112 2nd Concession Rd E East Gwillimbury, ON L9N 0H2	905.895.0303
Mount Albert PS	5488 Mt Albert Rd East Gwillimbury, ON LOG 1M0	905.473.2940
Our Lady of Good Counsel Catholic ES	801 Murrell Blvd East Gwillimbury, ON L9N 0P6	905.478.4242
	Secondary Schools	
School Name	Location	Phone
Dr John M Denison SS	135 Bristol Rd Newmarket, ON L3Y 8J7	905.836.0021
ÉS Norval-Morrisseau	51 Wright St Richmond Hill, ON L4C 4A2	905.508.2516
ÉSC Renaissance	700 Bloomington Rd Aurora, ON L4G 0E1	905.727.4631
Huron Heights SS	40 Huron Heights Dr Newmarket, ON L3Y 3J9	647.795.7540
Sacred Heart Catholic HS	908 Lemar Rd Newmarket, ON L3Y 1R9	905.895.3340

Source: Town of East Gwillimbury.

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8.4. Recreation and Tourism

East Gwillimbury is home to a wealth of recreation and tourism opportunities, including an abundance of trails, community centres, sports fields/facilities and libraries. Links to trails are presented here, while Table 34 outlines additional recreation assets in the Town.

Trails

East Gwillimbury hosts over 30 km of trails, located across the Town. Trails for the following centres can be found here:

Mount Albert (Vivian Creek Trail)

South Holland Landing

Queensville

Sharon

North Holland Landing

Sports Fields

A list of EG's sports fields can be found online. Soccer pitches, baseball diamonds, tennis and basketball courts can all be booked online or via the Recreation Office at 905.478.3826.





Table 34: Recreation Facilities

Recreation Facilities		
Name Address		
Community Centres/ Sports Facilities		
River Drive Park	20 Oak Avenue River Drive Park L9N 1A1	
Holland Landing Community Centre	19513 Yonge St, Holland Landing, ON L9N 1M4	
East Gwillimbury Sports Complex (home to two ice rinks)	1914B Mt Albert Rd, Sharon, ON LOG 1V0	
Mount Albert Community Centre	53 Main St, Mount Albert, ON LOG 1M0	
North Union Community Centre	2624 Boag Rd, Queensville, ON LOG 1R0	
Ross Family Complex	19300 Centre Street, Mount Albert LOG 1M0	
Mount Albert Lions Community Centre	5057 Mt Albert Rd, Mount Albert, ON LOG 1M0	
Harvest Hills Activity Centre	145 Harvest Hills Blvd, East Gwillimbury, ON L9N 0C1	
East Gwillimbury Public Library Branches		
Holland Landing Branch	19513 Yonge Street Holland Landing L9N 1P2	
Mount Albert Branch	19300 Centre Street, Mountain Albert LOG 1M0	

Source: Town of East Gwillimbury.

For additional activities and recreation opportunities in East Gwillimbury, please visit East Gwillimbury's <u>website</u>.

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8.5. Events

Table 35 presents annual events that take place in East Gwillimbury. For a complete upto-date listing, please check the municipal website.

Table 35: Annual Events

Annual Events		
Name of Event	Date	
Mayor and Council Pancake Breakfast	January	
Family Fun Day	February	
Easter Bunny Hike	April	
Volunteer Appreciation	April	
East Gwillimbury Farmers' Market	May to October	
Music Nights in EG	Weekly, in July	
Canada Day Festivities	July	
Tapestry of Taste	August	
Nature Day	September	
Haunted Halloween Hike	October	
Remembrance Day Service	November 11	
Santa Claus Parade, Christmas Market and Tree Lighting	November	
NYE in East Gwillimbury	December 31	

Source: Town of East Gwillimbury.

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8.6. Local Media

Table 36 presents information on newspapers relevant to East Gwillimbury, whether digital or paper.

Table 36: Newspapers

Local Newspapers		
Newspaper	Contact	
East Gwillimbury Express	yorkregion.com/ontario-communities/east-gwillimbury/	
East Gwillimbury's Bulletin	thebulletinmagazine.com/	
Neighbour Media	neighbourmedia.ca/	

Source: Town of East Gwillimbury.





8.7. Local Institutions

Table 37 outlines financial institutions local to East Gwillimbury while Table 38 outlines real estate institutions.

Table 37: Financial Institutions in East Gwillimbury

Financial Institutions			
Office	Phone	Address	Website
TD	905.836.2690	18154 Yonge St East Gwillimbury L9N 0J3	td.com
CIBC	905.895.1105	18269 Yonge Street East Gwillimbury L9N 0J3	<u>cibc.com</u>
Scotiabank	905.853.4300	4-18289 Yonge Street East Gwillimbury L9N 0N2	scotiabank.com
Duca Credit Union	905.473.9373	19132 Centre Street Mount Albert LOG 1M0	<u>Duca.com</u>

Source: Town of East Gwillimbury.

Table 38: Real Estate Offices

Real Estate Offices			
Office	Phone	Address	Website
Toronto Regional Real Estate Board	416.443.8100	1400 Don Mills Road, Toronto, ON M3B 3N1	trreb.ca

Source: Town of East Gwillimbury.

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Appendix A – Provincial and Federal Incentives

Provincial and Federal Programs

Table 39 presents available capital funding opportunities for local businesses alongside web links.

Table 39: Capital Funding

Capital Funding Program Opportunities		
Program	Website	
AgriCompetitiveness Program	agriculture.canada.ca/en/agricultural-programs-and- services/agricompetitiveness-program	
AgriScience Program - Projects	agriculture.canada.ca/en/agricultural-programs-and- services/agriscience-program-projects	
Business Development Bank of Canada (BDC)	<u>bdc.ca/en</u>	
Canada Small Business Financing Program - Industry Canada	ic.gc.ca/eic/site/csbfp-pfpec.nsf/eng/Home	
Aboriginal Entrepreneurship Program (AEP)	sac- isc.gc.ca/eng/1375201178602/1610797286236?utm source=bbf- orae&utm medium=website&utm campaign=FTF&ut m term=business benefits finder- outil recherche aide aux entreprises	
Futurpreneur Canada	<u>futurpreneur.ca/</u>	
Futurpreneur Canada Newcomer Program	futurpreneur.ca/en/get-started/financing-and- mentoring/newcomer/	
OBIO® Capital Access Advisory Program (CAAP®)	obio.ca/obiocaap?utm_source=bbf- orae&utm_medium=website&utm_campaign=FTF&ut m_term=business_benefits_finder- outil_recherche_aide_aux_entreprises	

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Capital Funding Program Opportunities		
Program	Website	
EDC Inclusive Trade Investments Program (ITIP)	edc.ca/en/solutions/financing/investments/inclusive- trade-investments- program.html?utm_source=canada-business- app&utm_medium=partner-link&utm_campaign=ac- core_content&utm_content=link_isedbbfitip_e	
Capital Investment Program	venturelab.ca/programs/capital-investment- program?utm_source=bbf- orae&utm_medium=website&utm_campaign=FTF&ut m_term=business_benefits_finder- outil_recherche_aide_aux_entreprises	
Farm Credit Canada	fcc-fac.ca/en/financing/agriculture/lines-of- credit#7qtemKh=0	

Table 40 presents available private and public sector funding opportunities related to commercialization alongside web links.

Table 40: Commercialization Funding

Commercial Funding Program Opportunities		
Program	Website	
AC JumpStart	acceleratorcentre.com/programs/ac-jumpstart/	
Canadian Technology Accelerators	tradecommissioner.gc.ca/cta- atc/index.aspx?lang=eng	
CDMN Soft Landing Program	canadastechnetwork.ca/program/soft-landing	

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Table 41 presents available funding opportunities related to economic development and community infrastructure projects alongside web links.

Table 41: EDO-Community Infrastructure

EDO-Community Funding Program Opportunities	
Program	Website
Mitacs Municipal Support	innovation.mitacs.ca/en/municipality-support
Canada Housing Infrastructure Fund	housing-infrastructure.canada.ca/housing- logement/chif-fcil/index-eng.html
Short-Term Rental Enforcement Fund	housing-infrastructure.canada.ca/housing- logement/stref-farlcd/index-eng.html
National Housing Strategy Solutions Labs	cmhc-schl.gc.ca/professionals/project-funding-and- mortgage-financing/funding-programs/all-funding- programs/solution-labs
National Housing Strategy Demonstrations Initiative	cmhc-schl.gc.ca/professionals/project-funding-and-mortgage-financing/funding-programs/all-funding-programs/nhs-demonstrations-initiative?utm_medium=email&utm_source=newslett_er-cmhc-housing-updates&utm_campaign=2024-08-demonstrations_initiative
CMHC Affordable Housing Seed Funding	cmhc-schl.gc.ca/professionals/project-funding-and-mortgage-financing/funding-programs/all-funding-programs/seed-funding?utm_medium=email&utm_source=email-e-blast&utm_campaign=2024-03-seed_funding_apply
Canada Foundation for Innovation	innovation.ca/en/OurFunds
Legacy Fund	canada.ca/en/canadian- heritage/services/funding/building- communities/legacy-fund.html

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EDO-Community Funding Program Opportunities		
Program	Website	
Innovative Communities Fund	canada.ca/en/atlantic-canada- opportunities/services/innovative-communities- fund.html	

Table 42 presents available government funding opportunities related to clean-tech, energy and environment programs alongside web links.

Table 42: Clean-Tech, Energy and Environment

Clean-Tech, Energy and Environment Funding Program Opportunities	
Program	Website
Charged for Change	aviva.ca/en/about-aviva/sustainability/charged-for- change/
Green Municipal Fund	greenmunicipalfund.ca/new-funding
Nature Smart Climate Solutions Fund- Emission Reductions	canada.ca/en/environment-climate- change/services/environmental- funding/programs/nature-smart-climate-solutions- fund.html
Clean Water and Wastewater Fund (CWWF)	infrastructure.gc.ca/plan/cwwf-fepeu-eng.html
EcoAction	canada.ca/en/canada-water- agency/funding/ecoaction-community- program.html#toc11
Clean Fuels Fund 2.0 (Federal)	natural-resources.canada.ca/energy-sources/clean- fuels/clean-fuels-fund
Zero Emission Vehicle Infrastructure Program	nrcan.gc.ca/energy-efficiency/transportation- alternative-fuels/zero-emission-vehicle-infrastructure- program/21876

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Clean-Tech, Energy and Environment Funding Program Opportunities	
Program	Website
Community Tree Grants	treecanada.ca/
TD Friends of the Environment Foundation Grant	td.com/ca/en/about-td/ready- commitment/funding/fef-grant
Local Leadership for Climate Adaption (under GMF)	greenmunicipalfund.ca/local-leadership-climate- adaptation
Empowering Futures Program	electricityhr.ca/workplace-solutions/youth- employment-funding/empowering-futures/
Growing Canada's Community Canopies	greenmunicipalfund.ca/trees
Natural Asset Management Roadmap	intactpublicentities.ca/natural-asset-management- roadmap-program
Green Freight Program	natural-resources.canada.ca/energy- efficiency/transportation-energy-efficiency/green- freight/green-freight-program#s3
SIF – Net Zero Accelerator	ic.gc.ca/eic/site/125.nsf/eng/00039.html
Mitacs Municipal Support	innovation.mitacs.ca/en/municipality-support
Farm Credit Canada Community Fund	fcc-fac.ca/en/community/apply-funding/community- funding
Clean Energy for Rural and Remote Communities	natural-resources.canada.ca/funding- partnerships/clean-energy-rural-remote-communities- program
2Billion Trees	canada.ca/en/campaign/2-billion-trees/2-billion-trees- program.html
Thriving Forests Program	cleanfoundation.ca/thriving-forests/

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Clean-Tech, Energy and Environment Funding Program Opportunities		
Program	Website	
Canada Public Transit Fund, Targeted Funding: Zero Emission Transit Fund	housing-infrastructure.canada.ca/zero-emissions-trans- zero-emissions/index-eng.html	
R. Howard Webster Foundation	rhowardwebsterfoundation.ca/grants/grant- application-procedures/	
The McLean Foundation Grant	mcleanfoundation.ca/applications-2/	
McConnell Foundation Grants	mcconnellfoundation.ca/apply/for-applicants/	
Local Food Infrastructure Fund	agriculture.canada.ca/en/programs/local-food- infrastructure-fund-large	
Smart Renewables and Electrification Pathways Program	natural-resources.canada.ca/climate- change/sreps?utm_source=bbf- orae&utm_medium=website&utm_campaign=FTF&ut m_term=business_benefits_finder- outil_recherche_aide_aux_entreprises	

Table 43 presents available government programs and funding opportunities related to creative industries alongside web links.

Table 43: Creative Industries

Creative Industries Funding Program Opportunities		
Program	Website	
Canadian Media Fund	cmf-fmc.ca/our-programs/	
Legacy Fund – Building Communities through Arts and Heritage	https://www.canada.ca/en/canadian- heritage/services/funding/building- communities/legacy-fund.html	

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Creative Industries Funding Program Opportunities		
Program	Website	
FACTOR - Funding for the Mustic Industry	factor.ca/our-programs/our-programs-overview/	
Film or Video Production Services Tax Credit (PSTC)	canada.ca/en/canadian- heritage/services/funding/cavco-tax-credits/film-video- production-services.html	
Museums Assistance Program	canada.ca/en/canadian- heritage/services/funding/museums-assistance.html	
Local Festivals – Building Communities Through Arts and Heritage	canada.ca/en/canadian- heritage/services/funding/building- communities/festivals.html	
Community Anniversaries – Building Communities through Arts and Heritage	canada.ca/en/canadian- heritage/services/funding/building- communities/anniversaries.html	
Professional Arts Festivals and Performing Arts Series Presenters – Canada Arts Presentation Fund	canada.ca/en/canadian-heritage/services/funding/arts- presentation-fund/programming-arts-festivals-series- presenters.html?	
Canada Music Fund	canada.ca/en/canadian-heritage/services/funding/music-fund.html	
Canada Periodical Fund	<u>canada.ca/en/canadian-heritage/services/funding/periodical-fund.html</u>	
Indigenous Languages Program	canada.ca/en/canadian- heritage/services/funding/aboriginal-peoples.html	
Telefilm Canada	telefilm.ca/en/we-finance-and-support/our-programs	
Creative Export Canada	canada.ca/en/canadian- heritage/services/funding/creative-export-canada.html	
Council of Canada for the Arts Grants	canadacouncil.ca/funding/grants	

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Creative Industries Funding Program Opportunities	
Program	Website
Canada Cultural Spaces Fund (CCSF)	canada.ca/en/canadian-heritage/services/funding/cultural-spaces-fund/application-guidelines.html#a25
Canada Periodical Fund	canada.ca/en/canadian-heritage/services/funding/periodical-fund/business-innovation.html
Canada's Music Incubator Artist Entrepreneur	canadasmusicincubator.com/cmi-programs/artist- entrepreneur/
Rogers Documentary Fund	rogersgroupoffunds.com/fund-my- project/documentary-fund/

Table 44 presents available government programs and public/private-sector organizations related to exports alongside web links.

Table 44: Exports

Exports Program Opportunities	
Program	Website
Canadian Commercial Corporation (CCC)	ccc.ca/
Export Development Canada	edc.ca/
Business Innovation and Growth Application Toolkit	<u>ised-isde.canada.ca/site/strategic-innovation-fund/en/project-requirements/businness-innovation-and-growth</u>
CanExport - Innovation	<u>tradecommissioner.gc.ca/tcs-sdc/funding-financement/canexport/innovation/index.aspx?lang=eng</u>

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Exports Program Opportunities	
Program	Website
CanExport - SMEs	<u>tradecommissioner.gc.ca/funding-financement/canexport/sme-pme/index.aspx?lang=eng</u>

Table 45 presents available government programs and public/private-sector organizations related to human resources alongside web links.

Table 45: Human Resources and Training

Human Resources and Training Program Opportunities	
Program	Website
Canada Retraining and Opportunities Initiative	canada.ca/en/employment-social- development/services/funding/canada-retraining-and- opportunities-initiative.html
Apprenticeship Job Creation Tax Credit	canada.ca/en/revenue- agency/services/tax/individuals/topics/about-your-tax- return/tax-return/completing-a-tax-return/deductions- credits-expenses/line-41200-investment-tax- credit/apprenticeship-job-creation-tax-credit.html
Foreign Credential Recognition Program	canada.ca/en/employment-social- development/services/funding/foreign-credential- recognition.html
Young Canada Works	archivescanada.ca/young-canada-works/
Canada Summer Jobs	canada.ca/en/employment-social- development/services/funding/canada-summer- jobs.html
Clean Foundation Workforce Development	cleanfoundation.ca/workforce-development/

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Women Entrepreneurship Loan Fund



Human Resources and Training Program Opportunities	
Program	Website
Canada Retraining and Opportunities Initiative	canada.ca/en/employment-social- development/services/funding/canada-retraining-and- opportunities-initiative.html
Science Horizons Youth Internship Program	biotalent.ca/programs/science-horizons-youth- internship-program/
Science and Technology Internship Programme	unac.org/cgc-stip
Youth Employment and Skills Strategy Programs	canada.ca/en/employment-social- development/services/funding/youth-employment- strategy.html
Mitacs Accelerate	mitacs.ca/our-programs/accelerate-fellowship- students-postdocs/
MITACS Elevate	mitacs.ca/our-programs/elevate-business/
Apprenticeship Incentive Grant	canada.ca/en/employment-social- development/services/funding/apprenticeship- incentive-overview.html
Young Canada Works	young-canada- works.canada.ca/Account/Login?ReturnUrl=%2F
FCC Women Entrepreneur Program	fcc-fac.ca/en/financing/agriculture/women- entrepreneur-program
Women Entrepreneurship Loan Fund	<u>ised-isde.canada.ca/site/women-entrepreneurship-strategy/en/women-entrepreneurship-loan-fund?utm_source=bbf-</u>

Opportunities Fund <u>biotalent.ca/programs/</u>

orae&utm_medium=website&utm_campaign=FTF&ut

m term=business benefits finderoutil recherche aide aux entreprises

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Human Resources and Training Program Opportunities	
Program	Website
Career Ready Program ITAC Wage Subsidy	technationcanada.ca/en/future-workforce- development/career-ready-program/

Table 46 presents available government programs and public/private-sector organizations related to innovation alongside web links.

Table 46: Innovation

Innovation Program Opportunities	
Program	Website
Indigenous Business Development	canada.ca/en/indigenous-services-canada.html
Connect to Innovate	ised-isde.canada.ca/site/connect-to-innovate/en
Creative Export Canada	canada.ca/en/canadian-heritage/services/funding/creative-export-canada.html
Genome Canada	genomecanada.ca/
Impact Canada Challenge Hub	<u>impact.canada.ca/en</u>
National Science and Engineering Council of Canada	nserc-crsng.gc.ca/Professors-Professeurs/Grants- Subs/Explore-Explorer_eng.asp
Next Generation Manufacturing Program	ngen.ca/
Strategic Innovation Fund (SIF)	ic.gc.ca/eic/site/125.nsf/eng/home
Bioenterprise	bioenterprise.ca/
Innovation for Defence and Security (IDEaS)	canada.ca/en/department-national-defence/programs/defence-ideas.html

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Innovation Program Opportunities	
Program	Website
AI-Powered Supply Chains Supercluster (SCALE.AI)	scaleai.ca/projects/
Innovative Solutions Canada	ic.gc.ca/eic/site/101.nsf/eng/home
Voice Technology Accelerator Program	acceleratorcentre.com/programs/alexa-voice-tech- accelerator-program
Idea to Innovation Grants	nserc-crsng.gc.ca/Professors-Professeurs/RPP-PP/I2I- INNOV_eng.asp

